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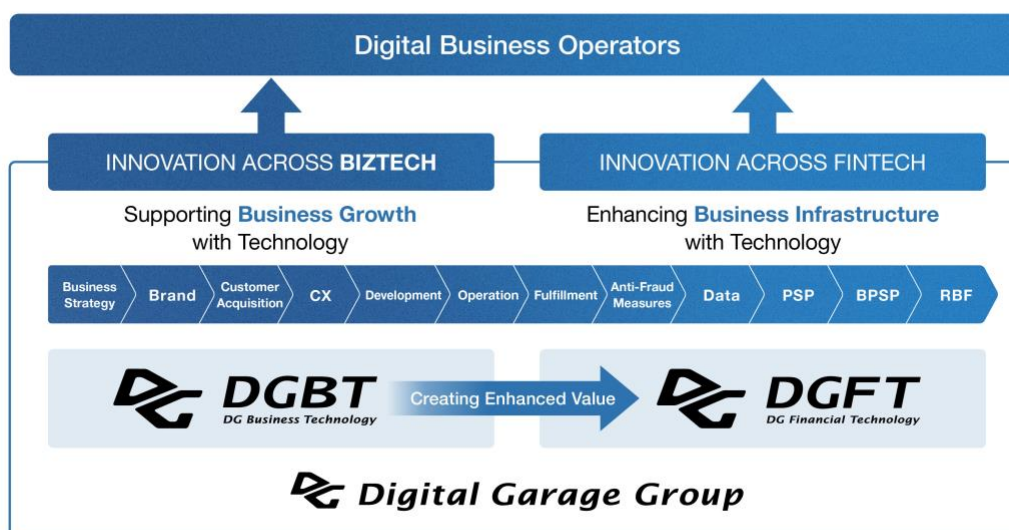
DGBT Starts Operations, Facilitating Seamless Integration with DGFT

Driving Comprehensive Digital Business Support in the AI Era through Group Restructuring and Strategic Acquisitions

- Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; Digital Garage) has integrated 3 of its group companies— NaviPlus Co., Ltd., DG Commerce Inc., and Scudetto Corporation— as part of a strategic management integration, and continues operations under the new name DG Business Technology, Inc. (DGBT), which officially launched on April 1, 2025, as a comprehensive provider of digital business solutions.



Together with DG Financial Technology, Inc. (HQ: Tokyo; President and Co-COO, Executive Officer and SEVP: Hiroshi Shino; DGFT), DGBT will serve as one of the two core pillars driving the growth of the Digital Garage Group as a whole, while contributing to the expansion of a broader range of commerce enterprises.



■ Background and purpose of the launch of DGBT

Under the group strategy “DG FinTech Shift,” Digital Garage Group positions its “Platform Solution Segment (PS segment)” —which provides data and technology-based solutions centered on payment platforms— as a core business.

Within this PS segment, DGFT has played a central role in the group’s strategy by offering one of Japan’s largest payment solutions. Under group-wide collaboration, DGFT has worked to expand a wide range of businesses related to payment services—offering integrated solutions that span from building e-commerce sites and running promotional

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campaigns to analyzing customer behavior and leveraging data—supporting the growth of many commerce businesses.

The e-commerce market continues to grow year by year, with further expansion expected in the future^{*2}. At the same time, businesses face numerous challenges: the need to expand and integrate sales channels through OMO (Online Merges with Offline) and omnichannel strategies; responding to rapidly changing consumer behavior; acquiring specialized knowledge aligned with technological advancements; and addressing increasing fraud risks.

Against this backdrop, Digital Garage Group has pursued a business integration and formed DGBT as a strategic company optimized for the AI era, which demands more advanced data strategies, with the aim of providing comprehensive support to commerce operators.

DGBT brings together the technological capabilities and expertise of 3 companies—NaviPlus Co., Ltd., which has supported commerce since the early days of e-commerce; DG Commerce Inc., which specializes in building e-commerce systems^{*3}; and Scudetto Corporation, a provider of cutting-edge fraud detection and prevention solutions. By offering end-to-end support from strategy planning to promotions, purchases, and repeat customer engagement, DGBT contributes to enhanced competitiveness and profitability for businesses.

Furthermore, through the integration of management foundations and maximization of group synergies, DGBT will strengthen its organizational structure to swiftly and flexibly respond to the rapidly evolving market environment.

*2 Source: Ministry of Economy, Trade and Industry, [“Results of FY2023 E-Commerce Market Survey Compiled”](#)

*3 Digital Garage News Release, November 9, 2023 <https://www.garage.co.jp/en/pr/release/20231109/>

■ Overview of DG Business Technology (DGBT)

Company Name: DG Business Technology, Inc.

Representative: Kazunori Shimizu, Representative Director, President & CEO

Headquarters: DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo, Japan

Business Integration (Merger & Name Change): April 1, 2025

Shareholder: Digital Garage, Inc.

Business Activities:

- Strategy and business process consulting, including marketing strategies
- Planning, design, development, construction, operation, and maintenance of e-commerce sites and related systems
- Planning, execution support, and tool provision for digital marketing and creative production
- Provision and consulting of Fintech and security solutions
- Research and development of advanced technologies related to the above businesses

URL : <https://www.dgbt.jp> (Only in Japanese)

NEWS RELEASE

<Reference: Overview of companies before integration>

■NaviPlus Co., Ltd.

Representative: Kazunori Shimizu, Representative Director

Headquarters: DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo, Japan

Year of Establishment: 2010

Business: Marketing tools business

■DG Commerce Inc.

Representative: Kazunori Shimizu, Chief Executive Officer

Headquarters: DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo, Japan

Year of Establishment: 2023

Business: Development and provision of solutions focused on e-commerce site construction and system operation support

■Scudetto Corporation

Representative: Keita Hosoe, CEO

Headquarters: Pulp & Paper Building, 3 Chome-9-11 Ginza, Chuo City, Tokyo

Year of Establishment: 2011

Business: Sales, support, and consulting for fraud detection/prevention solutions and marketing solutions

*The former company names may continue to appear in printed materials, websites, and other media after the integration. However, we will update them sequentially, and we appreciate your understanding in advance.

<Company profile>

Digital Garage, Inc. (<https://www.garage.co.jp/en/>)

Representative: Kaoru Hayashi, Representative Director, President Executive Officer and Group CEO

Head office address: DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo

Shibuya PARCO DG Bldg., 15-1 Udagawa-cho, Shibuya-ku, Tokyo

Date founded: August 1995

Business: Digital Garage's corporate purpose is "Designing 'New Context' for a sustainable society with technology." Digital Garage operates a payment business that provides one of the largest comprehensive payment platforms in Japan. In addition, DG has a marketing business that provides one-stop solutions in the digital and real world, and a startup investment and development business that reaches out to promising startups and technologies in Japan and overseas.

NEWS RELEASE

DG Financial Technology, Inc. (<https://www.dgft.jp/>)

Representative: Representative Director, President and Co-COO, Executive Officer and SEVP Hiroshi Shino

Head office: DG Bldg. 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo

Date founded: April 1997

Business: DGFT provides a various cashless payment solutions such as credit card, QR code, and others to more than 1 million online and offline locations of merchants across Japan. In addition to the payment service provider business, DGFT also provides e-commerce infrastructure, marketing tools, fraud detection solutions, and other services in collaboration with the DG Group and strategic partners to support various businesses in their efforts to go cashless and promote DX.

Registrations:

- Registered as an electronic payment agency or intermediary
- Registered fund transfer operator
- Registered business operator for handling credit card numbers and similar data