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## NEWS RELEASE

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# Digital Garage Launches Member-Preferential Point Site for Mitsubishi UFJ NICOS' point benefit site "POINT Meijin.com"

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Digital Garage, Inc. (TSE first section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; DG) launches a member-preferential point site for "POINT Meijin.com," a point benefit site of Mitsubishi UFJ NICOS Co., Ltd. (HQ: Tokyo; President: Hiraku Ishizuka; Mitsubishi UFJ NICOS).

DG has supported the renewal of "POINT Meijin.com," operated by Mitsubishi UFJ NICOS for cardholders of "Mitsubishi UFJ Card," "MUFG Card," "DC Card," "NICOS Card." DG provides a member-preferential platform to create highly convenient services that also takes perspectives of UI/UX into account. In addition, to comply with the revised Personal Information Protection Law to be enforced in April 2022, DG implements more secure services on this platform, such as a function for obtaining consent to protect the personal information of members who use the website.

DG will keep contributing to improving customer engagement of companies that have members by expanding the services of its member-preferential point site and providing the "Status Match"\* service, which is used to offer preferential services to members of multiple companies.

While the social and industrial structure is undergoing significant changes, DG Group is promoting a group strategy, "DG FinTech Shift," that integrates payments and data to drive DX in Japan. DG Group will continue contributing to creating a sustainable society in line with our corporate purpose of "Designing 'New Contexts' for a sustainable society with technology."

### **[About "POINT Meijin.com" renewal campaign]**

During the campaign period, those who make payment with "Mitsubishi UFJ Card," "MUFG Card," "DC Card," "NICOS Card" at the listed stores via Mitsubishi UFJ NICOS "POINT Meijin.com" will receive points worth up to 1,000 yen, depending on the amount of the purchase.

### **■Schedule**

From April 1, 2022 to June 30, 2022

### **■Campaign details**

- ① Cardholders will receive 100 yen worth of points for every purchase totaling 10,000 yen (excluding tax and shipping charges)
- ※ Maximum amount: up to 300 yen worth of points
- ② Cardholders will receive 700 yen worth of points after making purchases of 50,000 yen (excluding tax and shipping charges) or more through two or more purchases.
- ※ Calculation would be based on the total amount of purchases from April to June
- ※ For further information, please visit the campaign website to be released on April 1 for details

\* Related release: [Digital Garage Launches "Status Match™" to Offer Preferential Services to Members of Multiple Companies](#) (11/11/2021)